



# Ryan Specialty Group Acquires SUITELIFE Program

August 22, 2019 by [Venture Staff](#)

August 22, 2019, WEST CHESTER, PA – Venture Programs, Inc. has agreed to sell its successful SUITELIFE Insurance Program to Ryan Specialty Group, LLC and RSG Underwriting Managers, LLC (RSGUM).

Venture has always prided itself on program development and the SUITELIFE program demonstrates our ability to design specialized insurance and risk management services. The program has grown exceptionally over the past 10 years and is respected as an industry leading brand insuring full-service hotels, boutique hotels, resorts, condotels and hotel management groups.

The SUITELIFE program's move to Ryan Specialty Group will continue the Program's ability to grow as a leader in the hotel industry through program enhancements, additional carrier partners and RSGUM's broker distribution.

The sale of SUITELIFE does not affect Venture's remaining programs, including:

- **PREFERRED CLUB®**– leading underwriter of golf, social and country clubs
- **FITLIFE®**– fastest-growing market for fitness, racquet, tennis and wellness facilities
- **STARBOARD®**– challenger facility for commercial brown water work boats
- **SPORTSMAN**– leading underwriter for clubs engaged in hunting and fishing

These programs will remain part of the Venture family and continue to be serviced by Venture's underwriting and sales team.

Venture plans on adding new programs and specialty products and remains committed to the program business marketplace.

## About Venture Insurance Programs

Venture Insurance Programs is a leading program administrator that designs, underwrites and distributes industry-specific insurance packages. Based in West Chester, Pa., Venture has underwriting alliances with the world's leading carrier groups, including Chubb, Allianz, Allied World, RSUI, USLI, Zurich North America, Monitor and Lloyd's of London. Founded in 1993, Venture serves select industries—including golf and country clubs, hotels, resorts, commercial marine, fitness, wellness and spas, hunting and fishing lodges and city and social clubs. For more information, please visit [www.ventureprograms.com](http://www.ventureprograms.com).

## About RSG Underwriting Managers, LLC

RSG Underwriting Managers, LLC (RSGUM) is the managing general underwriting division of Ryan Specialty Group and consists of a series of specialty managing general underwriters (MGU). Each MGU provides expertise in distinct and challenging market niches. RSGUM provides centralized governance, shared services and executive oversight to its specialty underwriting businesses. For more information, please visit [www.rsgum.com](http://www.rsgum.com).